

## Industry collaborations

**At Sainsbury's we understand the importance of working in collaboration with key organisations to move forward the health agenda and tackle complex challenges that require a systems approach.**

- **British Nutrition Foundation (BNF)**

Sainsbury's is a Sustaining Corporate Member of the British Nutrition Foundation, a leading UK nutrition



Proud to be a sustaining corporate member of the British Nutrition Foundation

charity. The British Nutrition Foundation works with experts across the nutrition and food community to provide impartial, evidence-based information, education and expertise, motivating people to adopt healthy, sustainable diets – for life.

For more information about the work of the British Nutrition Foundation, please visit <https://www.nutrition.org.uk>

- **British Retail Consortium (BRC)**

A trade association for British retailers, it has a number of 'communities' including the BRC Nutrition Working Group which Sainsbury's actively participate in. The aim of the group is to ensure a positive approach to tackling obesity and co-ordinating industry responses, including giving evidence to Government and Select Committees. More information can be found on the link below:



<https://brc.org.uk/making-a-difference/communities/food>

- **The Consumer Goods Forum (CGF) – Collaboration for Healthier Lives**

The CGF brings together consumer goods retailers and manufacturers at a global level, working to help the world's retailers and manufacturers to collaborate, alongside other key stakeholders, to secure consumer trust and drive positive change through the actions of eight Coalitions of Action. One of the Coalitions is Collaboration for Healthier Lives, which brings together a group of CGF members and other key stakeholders to trial different interventions to help make baskets healthier. More information on their UK-based initiative can be found on the link below:



<https://www.theconsumergoodsforum.com/initiatives/health-wellness/key-projects/collaboration-for-healthier-lives/chl-uk/>

Link to a report on the evaluation of Collaboration for Healthier Lives (2020)

<https://www.theconsumergoodsforum.com/global-learning-mechanism-resources/can-supermarkets-help-turn-the-tide-on-obesity/>

Link to the academic review by Oxford University

[Testing availability, positioning, promotions, and signage of healthier food options and purchasing behaviour within major UK supermarkets: Evaluation of 6 nonrandomised controlled intervention studies \(plos.org\)](https://doi.org/10.1371/journal.pone.0218881)

- **Institute of Grocery Distribution (IGD)**

IGD is an organisation of two vital and interconnected communities, Commercial Insight and Social Impact.

Together, these communities are working to drive change that makes a tangible difference for Society, Business and the Individual.



Through its Social Impact, IGD unites and inspires the food and consumer goods industry, to mobilise it as a force for good. IGD has an ambition to make healthy and sustainable diets easy for everyone, by leading industry collaborations and building greater knowledge of what really works. Its nutrition experts use the latest research and behavioural science to develop practical tools that help the whole industry.

IGD convenes a healthy and sustainable diets project group, of which Sainsbury's is a member, to collaboratively identify and test strategies that could encourage people to make healthier, more sustainable food and drink choices. More information on IGD's healthy and sustainable diets work can be found here:

<https://www.igd.com/social-impact/health>

Sainsbury's is also a member of IGD's Industry Nutrition Strategy Group (INSG), which provides expertise and input on developing information and resources. Sainsbury's has played an active role in many initiatives, including healthy eating in the workplace and best practice for front-of-pack nutritional labelling.

<https://www.igd.com/charitable-impact/healthy-eating>